



CASA PACIFICA  
*Wine, Food & Brew*  
FESTIVAL

SUNDAY, SEPTEMBER 26<sup>TH</sup>, 2021

## EXHIBITOR INFORMATION

Sunday, September 26<sup>th</sup>, 2021  
California State University Channel Islands  
[www.cpwinefoodbrewfest.com](http://www.cpwinefoodbrewfest.com)

### WINERY / BREWERY / BEVERAGE

The Casa Pacifica Angels Wine, Food & Brew Festival will present a wonderful variety of the area's premier wineries, vineyards, breweries, and specialty beverages. Now in its **28th year**, the Festival has grown into a first-class wine, brew, and beverage tasting extravaganza voted Best Charity Event and Best Food & Drink Festival of Ventura County from 2012-2020!

**REGISTER ONLINE at [www.cpwinefoodbrewfest.com/exhibitors](http://www.cpwinefoodbrewfest.com/exhibitors)**

Winery/Brewery/Beverage Exhibitor Booth Hours – 11:45 a.m. to 5:00 p.m.  
The event will start on time. **We require that you are set up and ready to pour at 11:30 am.**  
**Late arrival may result in exclusion from the event.**

#### Registration is FREE

Exhibitors are not charged for exhibit space on three conditions: 1) Register online; 2) Donate a silent auction item or gift certificate valued at a minimum of \$50; and 3) Distribute at least 4 cases of your wine, or 20 cases or 25 gallons of your beer or non-alcoholic beverage. All vendors are subject to review for appropriateness for the event.

#### Auction Donation(s)

Auction donations benefit Casa Pacifica Centers for Children and Families, a 501(c)(3) nonprofit organization. Auction donations must be received by August 14th, 2021. Your donation will be included in a gift basket for the Silent Auction. Please include any additional products and promotional items that would be appropriate to go with your donation to help promote your business. Do not include any items that need to be returned (displays, etc.).

#### Sampling

Be prepared to provide sample-size servings of your beverage. Please be prepared so you don't run out of your beverages early. **Service of alcohol, by law, must stop 30 minutes prior to the end of the event.**

#### Cancellation Notices

This is a FREE-to-exhibit charity event where you will receive significant media exposure. Exhibitors should provide a notice of cancellation by August 1st, 2021. Exhibitors who are a no-show to the event may not be eligible to participate in future events.

\* **Beer must be delivered on Saturday prior to the event. Refrigerated storage truck will be provided.**

#### Wrist Bands / Glasses and Trays

Participating Exhibitors are allowed up to 2 (two) event passes for staff. If exhibitor is in need of more people to pour, volunteer pourers are available with sign up. Glasses and trays will be available for pick-up starting at 12:45 p.m. in the Exhibitor Trays & Glasses booth inside the event quad.

#### You Supply

- Digital photo image (jpg. format) of business and brief write-up for inclusion in our Online Interactive Exhibitor Guide
- Samples of product - minimum of 4 cases of your wine, or 20 cases or 25 gallons of your beer or non-alcoholic beverage
- Silent Auction item or gift certificate valued at \$50 or higher
- If you choose to sample wine/beer before trays and glasses are handed out at 12:45 pm, you must provide your own glasses

#### We Supply

- Tasting glass/tray for Festival guests
- A Festival logo for use as a link on your business website, social media pages, and/or email signature
- Business listing in our Festival Tasting Program
- Extensive media exposure
- Disposable utensils and napkins
- 6-foot table with linen (back table also available upon request)
- Shade
- Two (2) bags of ice (Please provide your own containers)
- Utility water
- Volunteers to help set up and break down

*Please note - Restaurants may not serve alcoholic beverages unless they have brewed, fermented, distilled, etc. the alcohol themselves.*



CASA PACIFICA®  
CENTERS FOR CHILDREN & FAMILIES  
*Providing Hope & Help*

#### FOR QUESTIONS PLEASE CONTACT:

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For information about Casa Pacifica, visit [www.casapacifica.org](http://www.casapacifica.org) or call (805) 445-7800.

Casa Pacifica is a 501(c)(3) non-profit organization incorporated in 1988. Tax ID #77-0195022.